## **COMMON CAUSE**

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Ministry of Electronics and Information Technology, Government of India, New Delhi February 14, 2025

## Recommendations for Draft Digital Personal Data Protection Rules (DPDP) 2025

## **General Comments**

- 1. The draft Digital Personal Data Protection (DPDP) Rules 2025 need to address a pressing concern that has been voiced across India by civil society organizations the amendment to section 8(1)(j) of the Right to Information (RTI) Act. Section 44(3) of the DPDP Act (2023), amending section 8(1)(j) of the RTI Act, cripples the RTI Act by immensely expanding the purview of the exceptions granted by Section 8. No piece of personal information can now be divulged, due to the current amendment. The RTI Act has played a paramount role in the fight against corruption. It has also improved governance, empowered citizens, and strengthened participatory democracy. In our view, it is an important step towards building better transparency and accountability. We strongly recommend a change to Section 44(3) of the DPDP Act (2023), but since such recommendation is not under the ambit of the DPDP Rules 2025, we recommend that the Rules provide clarity on Section 44(3) by establishing that personal information should be disclosed when such disclosure concerns any public activity or interest.
- 2. The feedback/comments submitted by stakeholders for the Rules should be made publicly available.
- **3.** The Rules need to overall meet the constitutional requirements outlined in *K.S. Puttaswamy v. Union of India* (2017).
- **4.** Terms such as "sovereignty and integrity of India" and "security of the state" are subject to wide interpretation. The use of such vague terms can allow infringements on the right to privacy as well as allow prejudicial targeting of people perceived by the government in power as dissenters or critical of the government. Specific language should be used, detailing the circumstances in which mandatory disclosure of information by Data

Fiduciaries is warranted, and the government be exempted from the provisions of DPDPA 2023.

- 5. Though included in our specific recommendations, we want to expressly point out the highly concerning **Fourth Schedule** of the DPDP Rules 2025, which lays out exceptions for the processing of children data. The liberty, privacy, and autonomy of children and their parents are impacted here and the adverse effects stemming from such exceptions traverse the digital realm and pour into the physical world. There is potential for the excessive surveillance of children and institutions have been granted the power to act on the "best interests" of the child without permission or consent from her parents. A misalignment regarding the "best interests" of the child between institutions and parents can cause harm to the physical and mental health of a child, create tension between institutions and parents, and disrupt harmony amongst everyone involved.
- 6. Another source of major concern is the independence of the Data Protection Board. Under the current Rules, the Board would be under the thumb of the Central Government, affecting the enforcement of the DPDP Act and the impartiality of the Board.
- 7. Our more specific recommendations are as follows:

| Specific | Recommendations |
|----------|-----------------|
|          |                 |

| Rule/S<br>chedul<br>e<br>Numbe<br>r | Rule/Sche<br>dule Title   | Content of<br>Rule/Schedul<br>e Under<br>Scrutiny | Recommendations   | Comments  |
|-------------------------------------|---|---|---|---|
| Rule 3                              | Notice<br>given by<br>Data<br>Fiduciary<br>to Data<br>Principal | Section (b)                                       | New sub-section. "(iii) with<br>which parties such personal<br>data is being shared with" | When providing consent,<br>the Data Principal should be<br>informed on <b>whom her</b><br><b>data is being shared with</b> .<br>This clause exists in the<br>Canadian PIPEDA. Personal<br>data is often shared with<br>third-party organizations by<br>the Data Fiduciary for the<br>provision of services. |

| Rule 3 | Notice<br>given by<br>Data<br>Fiduciary<br>to Data<br>Principal                                  | Section<br>(b)(ii): "the<br>specified<br>purpose of…"  | Modify the language.<br>Change "the specified<br>purpose of" to "the<br>specified purpose(s) of".  | Data Fiduciaries can have<br>more than one purpose for<br>collecting and processing<br>personal data. The current<br>language can create a<br>loophole where Data<br>Fiduciaries can pick and<br>choose which purpose they<br>want to inform the Data<br>Principal of, or use overly<br>broad language to bring<br>numerous purposes under a<br>single umbrella.   |
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| Rule 7 | Intimation<br>of<br>personal<br>data<br>breach   | Section (1)(a)   | Include "an itemized list of<br>personal data that was<br>breached or leaked"  | The current phrasing does<br>not necessitate informing<br>the Data Principal precisely<br>which personal data of hers<br>was breached or leaked.<br>The Data Principal must<br>know the particulars of her<br>personal data that was<br>breached or leaked.  |
| Rule 8 | Time<br>Period for<br>specified<br>purpose to<br>be<br>deemed as<br>no longer<br>being<br>served | Section (2) :<br>"unless she<br>logs into her<br>user<br>account or<br>exercises her<br>rights in<br>relation to<br>the<br>processing of<br>such<br>personal<br>data." | <ul> <li>(i) Remove "unless she logs into her user account."</li> <li>(ii) Remove "exercises her rights in relation to the processing of such personal data"</li> <li>(iii) Specify the timeline for when the user should log into her user account, or exercise her rights in relation to the processing of such personal data.</li> <li>(iv) Apply rule to all personal data processing</li> </ul> | (i) Under the current<br>phrasing, a Data Principal<br>logging into her user<br>account is accepted as<br>reason enough to not<br>provide her with the notice<br>of data erasure and extends<br>the data retention period. A<br>user logging into her<br>account does not<br>necessitate that she is in<br>need of the Data Fiduciary's<br>services (accessing account<br>details, downloading<br>invoices, etc.). Furthermore,<br>as laid out in the <b>Third</b><br><b>Schedule, enabling access</b><br><b>to her personal account is</b><br><b>not a purpose for the</b><br><b>processing of personal</b><br><b>data</b> , thereby the current<br>phrase contradicting the<br>Third Schedule. |

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|    |   | <ul> <li>(ii) A user exercising her<br/>rights is an overly broad<br/>term to be included here.</li> <li>For instance, a user<br/>exercising her right to<br/>nominate another<br/>individual in the event of<br/>her death holds no grounds<br/>to preclude her from<br/>receiving a data erasure<br/>notice.</li> </ul> |
|    |   | (iii) The section is<br>ambiguous on when the<br>users' actions preclude<br>them from receiving a data<br>erasure notice. Does logging<br>into her account 1 year<br>before the data erasure<br>time period allow the Data<br>Fiduciary to not issue a<br>notice? Same applies to<br>exercising her rights.               |
|    |   | (iv) A three-year period has<br>been prescribed, after<br>which the specified purpose<br>would be deemed to be no<br>longer being served (after<br>which personal data must<br>be erased) for the following<br>entities:  |
|    |   | <ul> <li>e-commerce entity<br/>with not less than<br/>two crore users in<br/>India;</li> </ul>  |
|    |   | <ul> <li>online gaming<br/>intermediary with not<br/>less than 50 lakh<br/>users in India; and</li> </ul>   |
|    |   | <ul> <li>social media<br/>intermediary with not<br/>less than two crore</li> </ul>  |

|         |   |                                   |  | users in India.  |
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|         |   |                                   |  | The three-year time has<br>been prescribed only for<br>the above stated entities. It<br>does not extend to<br>regulated entities (banks,<br>non-banks, payment service<br>providers, asset<br>management companies<br>and other intermediaries)<br>and would require further<br>clarity from MeitY for data<br>retention periods applicable<br>to them.  |
| Rule 10 | Verifiable<br>consent<br>for<br>processing<br>of<br>personal<br>data of<br>child or of<br>person<br>with<br>disability<br>who has<br>lawful<br>guardian | Section (1)<br>and Section<br>(2) | Provide clarity on what<br>happens to parents'/lawful<br>guardian's data once<br>verification is complete.<br>Either the provided data<br>must be deleted post-<br>verification or must only be<br>made accessible to the Data<br>Protection Officer post-<br>verification, until the child<br>turns 18 years of age. This<br>measure will prevent abuse<br>of such data by the Data<br>Fiduciary. | The current rule does not<br>provide direction on what is<br>to be done with the<br>personal data collected<br>from a parent/lawful<br>guardian. This data will be<br>sensitive in nature as it is a<br>government-issued<br>ID/document and must be<br>protected with utmost<br>security and not utilized for<br>any other purposes.  |
| Rule 12 | Additional<br>obligations<br>of<br>Significant<br>Data<br>Fiduciary   | Section (1)                       | Set standards for what<br>constitutes a Data<br>Protection Impact<br>Assessment. These can<br>include:<br>(i) Segregation of data<br>based on sensitivity.<br>(ii) Amount of data held by<br>the Data Fiduciary.<br>(iii) Necessity and<br>proportionality of collected<br>data.   | The current Rule has no<br>guidelines on what<br>standards and information<br>needs to be present in the<br>Data Protection Impact<br>Assessment. Leaving the<br>DPIA to the Significant Data<br>Fiduciary's discretion will<br>result in assessments of<br>variable depth and quality<br>being submitted to the<br>Board. The Board must<br>release a template for the<br>DPIA and require the SDFs<br>to follow such template to |
|         |   |                                   | (iv) Purposes of processing.   | ensure consistency and   |

|         |  |             | (v) Measures taken to<br>mitigate risk of a data   | transparency.   |
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|         |  |             | breach and subsequent<br>evaluation of those<br>measures against industry<br>standards as well as best<br>practices.   |   |
|         |  |             | (vi) Consultations with privacy, data security, and technology experts.  |   |
| Rule 12 | Additional<br>obligations<br>of<br>Significant<br>Data<br>Fiduciary<br>(SDF) | Section (3) | <ul> <li>(i) Replace "not likely" with<br/>"do not"</li> <li>(ii) Replace "rights of Data<br/>Principals" with "rights of<br/>Data Principals or cause<br/>harm to a person."</li> <li>(iii) Include the definition of<br/>"harm" under this section.</li> </ul> | <ul> <li>(i) Using the phrase "not<br/>likely" is vague and open to<br/>interpretation. Even when<br/>the algorithmic software<br/>can pose risks to the rights<br/>of Data Principals, they can<br/>still be used without any<br/>modifications.</li> <li>(ii) Significant Data<br/>Fiduciaries must also ensure<br/>that their algorithmic<br/>software do not cause harm<br/>to the Data Principals. Harm<br/>is not covered under the<br/>Rights of the Data Principals<br/>as outlined in Chapter 3 of<br/>the Act. As seen in cases of<br/>Facebook conducting<br/>emotional surveillance and<br/>present studies on TikTok's<br/>algorithmic software<br/>adversely impacting<br/>adolescent and young<br/>adults' mental health and<br/>body image, harms do arise<br/>out of algorithmic software<br/>and Data Principals must be<br/>protected against such<br/>harm.</li> <li>(iii) A detailed definition</li> </ul> |
|         |  |             |  | and constituents of harm<br>can be found in the   |

|                | nadian PIPEDA and   |
|----------------|---|
| Re             | cital 75 of the GDPR.   |
| Ac             | <ul> <li>Corresponding DPDP</li> <li>Section (S. 10(1) and</li> <li>(2)): Lays down the</li> </ul>  |
|                | dicative criteria basis<br>nich the Central   |
| Go<br>da<br>da | overnment may notify any<br>ta fiduciary or a class of<br>ta fiduciaries as SDFs,<br>cluding:   |
|                | <ul> <li>the volume and<br/>sensitivity of<br/>personal data<br/>processed;</li> <li>risk to the rights of<br/>Data Principal;</li> </ul> |
|                | <ul> <li>potential impact on<br/>the sovereignty and<br/>integrity of India;</li> </ul>   |
|                | <ul> <li>risk to electoral<br/>democracy;</li> </ul>  |
|                | <ul> <li>security of the State;<br/>and</li> </ul>  |
|                | • public order.   |
| Ce<br>pr       | also grants power to the<br>entral Government to<br>escribe additional<br>oligations for SDFs.  |
| нс             | owever,   |
|                | <ul> <li>'SDFs have not yet<br/>been notified by the<br/>Central<br/>Government.</li> </ul>   |
|                | <ul> <li>The Draft Rules give<br/>the Central<br/>Government power<br/>to specify the nature</li> </ul>                                   |
|                | of personal data that   |

|         |                                 |             |  | would have to be<br>localised in India –<br>an absolute bar on<br>transfer outside<br>India. This seems to<br>be a departure from<br>the DPDP Act to not<br>impose a data<br>sovereignty rule.   |
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| Rule 13 | Rights of<br>Data<br>Principals | Section (1) | Include subsection "(c)<br>rights of the Data<br>Principals"   | Data Principals should be<br>informed of what rights<br>they can exercise under the<br>Act. Being informed of their<br>rights helps them make an<br>informed decision that suit<br>the purpose of exercising<br>their rights.  |
| Rule 13 | Rights of<br>Data<br>Principals | Section (3) | <ul> <li>(i) Expand on what are<br/>"appropriate technical and<br/>organizational measures."</li> <li>(ii) Fix a time period for<br/>responding to grievances.<br/>An appropriate time for first<br/>response to a grievance<br/>would be within 72 hours.<br/>An appropriate time period<br/>for resolving the grievance<br/>will be 14 days.</li> <li>If the redressal requires<br/>extensive measures to be<br/>taken by the Data Fiduciary,<br/>the period, including the 14<br/>days, can be extended to<br/>30-45 days, with prior<br/>approval by the Board.</li> <li>After the elapse of the<br/>grievance redressal period,<br/>the Data Principal can<br/>approach the Board for<br/>redressal.</li> </ul> | <ul> <li>(i) This section is incredibly<br/>vague, provides no<br/>direction to Data<br/>Fiduciaries/Consent<br/>Managers on how to<br/>address grievances, and<br/>leaves the time period for<br/>grievance redressal up to<br/>the discretion of the Data<br/>Fiduciary/Consent Manager.</li> <li>(ii) A timeline should be<br/>established for grievance<br/>redressal as the current<br/>Rule does not establish one.<br/>The absence of such a<br/>timeline can lead to Data<br/>Fiduciaries not acting on<br/>grievances in a timely<br/>manner, Data Principals not<br/>having their rights<br/>respected, and more<br/>importantly cause harms to<br/>the Data Principal.</li> </ul> |
| Rule 16 | Appointm                        | Section (1) | Eliminate the involvement  | Stemming from a criticism  |

|         | ent of<br>Chairperso<br>n and<br>other<br>Members   | Section (2)<br>Section (3) | of the Cabinet Secretary of<br>the India in the Search-cum-<br>selection committee.<br>The Search-cum-Selection<br>committee could consist of<br>experts specializing in<br>privacy, information<br>technology, law, and<br>business administration  | of the Act itself, the<br>independence of the Board<br>is highly questionable owing<br>to the overarching<br>involvement of the Central<br>Government in the<br>constitution of the Board.<br>The Board will be under the<br>thumb of the Central   |
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|         |   |                            | business administration,<br>headed by the Secretary of<br>the Department of Legal<br>Affairs, Secretary of the<br>Ministry of Electronics and<br>Information Technology<br>and the Attorney General of<br>India. The Search-cum-<br>Selection committee will<br>report to the Parliament<br>regarding the appointment<br>of the Chairperson and<br>Members of the Board. | Government, affecting its<br>core operations and<br>enforcement of the Act,<br>especially when it concerns<br>the State and its<br>instrumentalities.<br>These recommendations<br>take after precedents in the<br>EU, UK, Canada, and<br>Australia whose equivalents<br>to the Data Protection<br>Board only report to the<br>Parliament, thereby having<br>the power to act<br>independently and hold the<br>government accountable. |
| Rule 18 | Procedure<br>for<br>meetings<br>of Board<br>and<br>authentica<br>tion of its<br>orders,<br>directions<br>and<br>instrument<br>s | Add New<br>Section         | "(10) The Board shall meet<br>once every three months to<br>discuss the Board's status<br>quo, pending complaints,<br>and any other matters as<br>they see fit for the effective<br>functioning of the Board   | Currently, there is no<br>timeline set for the<br>frequency of the Board's<br>meeting. Apart from Section<br>(1), there needs to be more<br>specificity on the Board's<br>meetings to assure its<br>efficient functioning and<br>provide a platform for its<br>Members to discuss any<br>emergent issues.   |
| Rule 20 | Terms and<br>Conditions<br>of<br>appointme<br>nt and<br>service of<br>officers<br>and<br>employees                              | Section (1)                | Only the Board must have<br>the authority to appoint its<br>officers and employees.  | As mentioned before, this<br>Section further truncates<br>the independence of the<br>Board and it becomes an<br>entity that is entirely<br>constituted by the Central<br>Government. The Board<br>must have full autonomy<br>over the appointment of its  |

|                       | of the<br>Board  |   |  | officers and employees to<br>ensure that it operates<br>independently,<br>transparently, and does not<br>hesitate to hold the<br>government accountable.  |
|-----------------------|--|---|--|---|
| Rule 22               | Calling for<br>informatio<br>n from<br>Data<br>Fiduciary<br>or<br>intermedia<br>ry | Add New<br>Section  | <ul> <li>(3) A Data Fiduciary<br/>reserves the right to refuse<br/>any call for information if it<br/>decides that the requested<br/>information does not fulfill<br/>its stated purpose laid out<br/>in the Seventh Schedule.</li> <li>The Data Fiduciary's<br/>decision must be defended<br/>before the Board, and the<br/>Board will decide on the<br/>validity of the stated<br/>purpose for call for<br/>information and can<br/>subsequently either grant<br/>or deny the call for<br/>information.</li> </ul> | The current Rule does not<br>grant the Data Fiduciary any<br>discretionary power over<br>their data. Furthermore, it<br>gives the State blanket<br>powers to elicit any amount<br>of information, without any<br>transparency or<br>accountability, for any<br>purpose, by just furnishing<br>the Data Fiduciary with one<br>of the three purposes laid<br>out in the Seventh<br>Schedule. The purpose may<br>or may not be true and<br>there is neither oversight<br>nor a measure to verify if<br>the stated purpose is true.<br>Therefore, this Rule creates<br>a loophole that can be<br>exploited for mass<br>surveillance and serve any<br>ulterior interests of<br>government officials. |
| First<br>Schedu<br>Ie | Part B<br>Obligation<br>s of<br>Consent<br>Manager                                 | Section (4)(b)<br>:<br>"…informatio<br>n contained<br>in such<br>record, in<br>machine-<br>readable<br>form." | Replace "machine-readable<br>form" to "a text-based<br>document in plain<br>language."   | A machine-readable form<br>means that the document<br>provided by the Consent<br>Manager can be in source<br>code, XML, JSON, or CSV<br>format. These are not<br>accessible to an average<br>person and cannot be read<br>by them. Hence, the<br>provided data on such<br>record should be in a text-<br>based document in .docx or<br>.pdf formats, and be<br>presented in plain language  |

|                        |  |   |   | that can be easily<br>understood by the reader.   |
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| Third<br>Schedu<br>le  | Third<br>Schedule  | Entire<br>Schedule  | (i) Decrease the number of<br>registered users for all<br>classes of Data Fiduciaries.<br>(ii) Increase the classes of<br>Data Fiduciaries. | <ul> <li>(i) The threshold of two<br/>crore and fifty lakh user<br/>accounts is too high a<br/>number. Even entities such<br/>as BigBasket, Swiggy,<br/>smaller banks, or ed-tech<br/>platforms (process sensitive<br/>data), do not possess 2<br/>crore users. An acceptable<br/>limit for e-commerce<br/>entities would be 75 lakh<br/>users and 10 lakh users for<br/>gaming intermediaries.</li> <li>(ii) The current classes of<br/>Data Fiduciaries are very<br/>restricted. An umbrella<br/>term such as e-commerce<br/>entity is ambiguous and can<br/>lead to confusion for<br/>businesses over the<br/>application of the Rule to<br/>them. For instance, ed-tech,<br/>telecom, or streaming<br/>services can fall into other<br/>categories such as<br/>education, telecom, and<br/>video-on-demand entities.</li> </ul> |
| Fourth<br>Schedu<br>Ie | Part A<br>Classes of<br>Data<br>Fiduciaries<br>in respect<br>of whom<br>provisions<br>of sub-<br>sections<br>(1) and (3)<br>of section<br>9 shall not<br>apply | S.No. 3.<br>(3)(b) in the<br>interests of<br>safety of<br>children<br>enrolled with<br>such<br>institution. | "Interests of safety of<br>children enrolled with such<br>institution", must be<br>expanded to specify when<br>processing is lawful.        | The broad nature of<br>condition gives way to<br>potential for abuse and<br>justifies excessive<br>surveillance of the child.<br>What is more alarming is<br>that parental consent is not<br>required for this type of<br>processing, thereby<br>granting educational<br>institutions full autonomy<br>over the freedom, privacy,<br>and interests of the child.<br>There is also potential for<br>education institutions to act  |

|                        |  |  |  | adversely towards the child<br>if misunderstandings arise<br>between the institution and<br>parents.   |
|------------------------|--|--|--|--|
| Fourth<br>Schedu<br>le | Part B<br>Purposes<br>for which<br>provisions<br>of sub-<br>sections<br>(1) and (3)<br>of section<br>9 shall not<br>apply. | S.No.1 (2)<br>and (3)<br>(2) For the<br>exercise of<br>any power,<br>performance<br>of any<br>function or<br>discharge of<br>any duties in<br>the interests<br>of the child,<br>under any<br>law for the<br>time being in<br>force.<br>(3)<br>Processing is<br>restricted to<br>the extent<br>necessary for<br>such<br>exercise,<br>performance<br>or discharge. | Either <b>remove</b> the purpose<br>and condition or <b>specify</b><br>what power, function, and<br>duties can be administered<br>for which <b>specific</b> interests<br>of the child. | This is an <b>overbroad</b><br>purpose that has <b>no limits</b><br>and can be <b>extremely</b><br><b>detrimental</b> to the liberty,<br>privacy, and interests of the<br>child and her parents if<br>enacted. Parental consent<br>and protection of a child<br>from tracking, targeting,<br>and monitoring are not<br>measures that can be easily<br>forgone nor taken for<br>granted as authorized by<br>this purpose and condition.<br>This purpose and condition<br>also have a very real<br>potential for function creep<br>and can be very easily<br>abused by both public and<br>private entities/authorities<br>just by referring to their<br>duties as being in the best<br>interests of the child and<br>being enabled by law. |
| Fourth<br>Schedu<br>le | Part B<br>Purposes<br>for which<br>provisions<br>of sub-<br>sections<br>(1) and (3)<br>of section<br>9 shall not<br>apply. | S.No. 4. (2)<br>(2) For<br>ensuring that<br>information<br>likely to<br>cause any<br>detrimental<br>effect on the<br>well-being of<br>a child is not<br>accessible to<br>her.  | Change "detrimental effect"<br>to "harm" and<br>comprehensively define<br>harm to include physical,<br>mental, and financial harm.   | Who decides what<br>"detrimental effect" is? This<br>is a broad and subjective<br>term that should not be<br>used here.  |